EH CANADA MARKETING GROUP



To: Whom It May Concern

February, 1, 2023

Please accept this letter as a personal character reference for Dr. Sonya Richmond and Sean Morton. My first introduction to Sonya and Sean was on our live EH Canada Talk Show as our guests. At the time, Sonya and Sean were backpacking across Canada birdwatching and dedicating their efforts to conservation research and examining the relationship of people with nature.

Over the last 3 years I have watched Sonya and Sean successfully document their findings and adventures on their "Come Walk With Us" website. Their stories are a reflection of their integrity, professionalism and ethics. This became very apparent when our group invited them to speak about their findings to a full room of naturalists at our local auditorium. We continue to work with Sonya over the last year and half as a Canadian Influencer on our national award-winning platforms.

I would not hesitate to support Sonya and Sean on any project under their leadership. We would have no hesitation, what's so ever, in recommending them both. They have shown consistently over the years that their participation empowers others around them and to the many people they touch. It all speaks of their commitment to excellence, their drive, and people skills.

Over the years I have grown an even greater respect for Sonya and Sean for the responsibilities and the commitment they have taken on themselves for telling their story, their way, about their #hike4birds adventure on the Trans Canada Trail. They have taken on substantial professional and personal challenges doing so, and yet have earned many accolades, awards and great admiration from many Canadians, including this one.

If I can provide any further information please call me directly at 778.585.1878.

Sincerely,

Greg Girard

Founder & VP

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